



Department of Business Administration
SCHOOL OF ECONOMICS
AND MANAGEMENT,
LUND UNIVERSITY

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Företagets underrättelsearbete – FPOA11 Delkurs 2 (ht13)

	Date	Tid	Sal	Tema	At läsa
L1	04.11	18.15-20.00	3:207	Introduktion till kursen Business Intelligence – vad är det och vilka är de grundläggande utmaningarna?	K: 1, 2, 3, 5 Kahaner
L2	11.11	18.15-20.00	3:207	Identifiera behovet Key Intelligence Questions (KIQ) Strategimodeller	K: 16 Kahaner
L3	21.11	18.15-20.00	3:207	Identifiera behovet Key Intelligence Questions (KIQ) Strategimodeller	K: 6, 7, 8, 9, 10, 11 Kahaner
L4	02.12	18.15-20.00	3:207	BI Organisationen BI-processen Företagets styrstruktur och processer	K: 1, 2, 3, 4, 14 Kahaner
L5	09.12	18.15-20.00	3:207	Organisatorisk lärande Kunskapssystem	K: 5, 12 Hamrefors
L6	16.12	18.15-20.00	3:207	Grundläggande utmaningar för intelligenta företag	K: 13, 14, 15 Hamrefors
L7	7.1	18.15-20.00	3:207	Scenariomodellen	Lindgren & Bandhold
L8	13.1	18.15-20.00	3:207	Uppsummering	



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Litteraturlista HT13

- A. Mats Lindgren & Hans Bandhold: Scenarioplanering – länken mellan framtiden och strategi. Konsultförlaget 2008
- B. Sven Hamrefors: Den uppmärksamma organisationen – från Business Intelligence till Intelligent Business. Studentlitteratur 2002
- C. Larry Kahaner: Competitive Intelligence. Simon & Schuster, 1996 (eller 1998)
- D. Kompendium:
 - 1. A typology of information needs by Y-M. Marti. In Gilad, B. & J.P. Herring (eds.) *The Art and Science of Business Intelligence Analysis*. JAI Press Inc. Greenwich pp. 121-131 (1996)
 - 2. Scanning the Periphery by Day, G & P. Schumaker, HBR November (2005)
 - 3. Towards strategic intelligence systems by D. Montgomery, & C.B. Weinberg. *Journal of Marketing* 43 (Fall) (1979)
 - 4. Strategic information diagnosis in the global organization by R. Boettcher & M.K. Welge, *Management International Review*, Vol. 34(1), pp.7-24 (1994)
 - 5. Competitive intelligence and specificity of information by Choudhury & Sampler, , *Competitive Intelligence Review*, Spring
 - 6. Skating to Where the Money Will Be by C. Christensen et al, HBR, November (2001)
 - 7. Seeing what's next by C. Christenson at al. "What's next and key concepts", Harvard Business School Press (2006)
 - 8. Using the key success factor concept in competitor intelligence and benchmarking by Bisp et al, *Competitive Intelligence Review* (july-sept) (1998)
 - 9. Risk intelligence by Kempfer, *Competitive Intelligence Magazine*, (nov-dec) (2002)
 - 10. Technology intelligence and technology scouting by M.S. Brenner, *Competitive Intelligence Review*, Fall (1996)
 - 11. Competitive technical intelligence and commercial decision making by Krol et al, *Competitive Intelligence Review*, Spring
 - 12. An organizational learning framework: From intuition to institution by M.M. Crossan, et al, *Academy of Management Review*, Vol. 24(3) pp.522-537, (1999)
 - 13. Competitive Intelligence – What has gone wrong? By B. Gilad. *Across the board*, October 32-36 (1995)
 - 14. Early Warning by Ben Gilad ch 5 Identifying Risk AMACOM (2004)
 - 15. Judgment in Managerial Decision Making by Max H. Bazerman, Chapter 1 – Introduction. Wiley, 6th edition, (2006).
 - 16. MacCarthy et al (2010) A multidimensional conceptualization of environmental velocity, *Academy of Management Review* vol 35 no 4 (p604-626)